

MS. ALPANA

Title	Ms.	First Name	Alpana	Last Name		Photograph				
Designation	Assistant Professor									
Department	Department of Commerce									
Address (Campus)	Shyama Prasad Mukherji College Road No. 57, West Punjabi Bagh New Delhi-110026.									
Phone Number(Campus)	+ 91 11 25224499									
Fax	+ 91 11 25221672									
Email	alpana@spm.du.ac.in									
Education	M.Com , M. Phil, Ph.d (Persuing), UGC-NET-JRF									
Subject	Institution		Details							
COMMERCE	University of Delhi		CSR, Marketing.							
Research Interests/ Specialization	CSR, Corporate Governance, National And International Guidelines On CSR, Marketing, Macro Economics.									
Teaching Experience										
Experience : 10 Years										
Courses taught include: M.Com, B.Com. (H) , B.com(Prog)										

Honors and Awards			
<ul style="list-style-type: none"> <input type="checkbox"/> Received 'Chhatra Pratibha Pruskar'(Merit certificate) from Hindi academy, N.C.T Government of Delhi for excellent result in secondary examination. <input type="checkbox"/> Received Merit certificates from School for securing positions in academics 			
Professional Societies Memberships			
Member, RTL			
Publications (Last Five Years)			
<p>In Indexed/Peer Reviewed Journals Total Number of Publications: 05 Number of papers published in peer reviewed journals (national /international) by faculty and students:</p>			
Year of Publication	Title	Journal	Co-author/s
2014	CSR standards and guidelines: An Analytical review	IOSR Journal of Economics and Finance (IOSR-JEF). Volume 3, Issue 4. (May-Jun. 2014 e-ISSN: 2321-5933, p-ISSN: 2321-5925.	Sole Author
2014	Traditional CSR Vs Creating Shared Value: A Process of Stakeholder Engagement.	IOSR Journal of Economics and Finance (IOSR-JEF) Volume 3, Issue 4. (May-Jun. 2014	Sole Author

		<i>e-ISSN:</i> 2321-5933, <i>p-ISSN:</i> 2321-5925.	
2014	Effects International Business Developing Countries	Of On International Journal Of Research In Computer Application & Management . Volume No. 4 (2014), Issue No. 05 (May) <i>ISSN 2231- 1009</i>	Sole Author
2014	Recent Initiatives Towards Csr In India	International Journal Of Research In Commerce & Management . Volume No. 5 (2014), Issue No. 05 (May) <i>ISSN 0976- 2183</i>	Sole Author
2015	Pradhan Mantri Jan Dhan Yojana	<i>Indian Streams Research</i>	Main Author

	Scheme: A Move Towards Financial Inclusion In India.	<i>Journal</i> Volume-5 Issue-1 Feb-2015 ISSN 2230-7850	
2016	ENVIRONMENTAL STUDIES (1st ed.).	Galgotia Publications	Co-Authored
2024	GIVING BACK TO THE SOCIETY - A COMPARATIVE STUDY OF CSR INITIATIVES OF STATE BANK OF INDIA AND PUNJAB NATIONAL BANK	IPE Journal of Management ISSN NO - 2249-9040	Sole Author
2024	Corporate Social Responsibility and Creating Shared Value. A Bibliometric Analysis of Their Interrelations	History Research Journal ISSN NO - 0976-5425	Sole Author
Conference Publications			
Year of Publication	Title	Conference	Co-author/s
Research/ Academic Projects (Entrepreneurship Development Experience)			
Participation in Corporate Life			

Participation in Workshops/Conferences

- Participated in the Annual Commerce Convention organized by Department of Commerce, D.U on February 3rd, 2012,
- Participated in the workshop on "Creating Shared Value Through Corporate Social Responsibility in India" organized by The World Bank, Indian Institute of Corporate Affairs and FSG.
- Participated in a workshop on Revised Schedule VI to the companies act, 1956 organized by Ramanujan college on 1st March, 2013
- Attended a one day workshop on E-Content and Capacity Building organized by the Institute Of Lifelong Learning, University Of Delhi on 3rd February 2016
- Participated in the UGC-sponsored national seminar on Changing business and economic environment in India; vision 2020 organised by Sri Aurobindo College, University Of Delhi on February 26, 2016- February 27, 2016.
- One Week Faculty Development Programme on Business Research Methods

Other Academic Contributions