


## MS. ALPANA

Title	Ms.	First Name	Alpana	Last Name		Photograph
Designation	Assistant Professor					
Department	Department of Commerce					
Address (Campus)	Shyama Prasad Mukherji College Road No. 57, West Punjabi Bagh New Delhi-110026.					
Phone Number(Campus)	+ 91 11 25224499					
Fax	+ 91 11 25221672					
Email	alpana@spm.du.ac.in					
Education	M.Com , M. Phil, Ph.d (Persuing), UGC-NET-JRF					
Subject	Institution		Details			
COMMERCE	University of Delhi		CSR, Marketing.			
Research Interests/ Specialization						
CSR, Corporate Governance, National And International Guidelines On CSR, Marketing, Macro Economics.						
Teaching Experience						
Experience : 10 Years  Courses taught include: M.Com, B.Com. (H) , B.com(Prog)						

Honors and Awards			
<input type="checkbox"/> Received ' <b>Chhatra Pratibha Pruskar'(Merit certificate)</b> from Hindi academy, N.C.T Government of Delhi for excellent result in secondary examination. <input type="checkbox"/> Received <b>Merit certificates</b> from School for securing positions in academics			
Professional Societies Memberships			
Member, RTL			
Publications (Last Five Years)			
In Indexed/Peer Reviewed Journals Total Number of Publications: 05 Number of papers published in peer reviewed journals (national /international) by faculty and students:			
Year of Publication	Title	Journal	Co-author/s
2014	<b>CSR standards and guidelines: An Analytical review</b>	IOSR Journal of Economics and Finance (IOSR-JEF). Volume 3, Issue 4. (May-Jun. 2014 e-ISSN: 2321-5933, p-ISSN: 2321-5925.	Sole Author
2014	<b>Traditional CSR Vs Creating Shared Value: A Process of Stakeholder Engagement.</b>	IOSR Journal of Economics and Finance (IOSR-JEF) Volume 3, Issue 4. (May-Jun. 2014	Sole Author

		<i>e-ISSN:</i> 2321-5933, <i>p-ISSN:</i> 2321-5925.	
2014	<b>Effects Of International Business Developing Countries</b>	International Journal Of Research In Computer Application & Management . Volume No. 4 (2014), Issue No. 05 (May) <i>ISSN 2231-1009</i>	Sole Author
2014	<b>Recent Initiatives Towards Csr In India</b>	International Journal Of Research In Commerce & Management . Volume No. 5 (2014), Issue No. 05 (May)  <i>ISSN 0976-2183</i>	Sole Author
2015	<b>Pradhan Mantri Jan Dhan Yojana</b>	<i>Indian Streams Research</i>	Main Author

	<b>Scheme: A Move Towards Financial Inclusion In India.</b>	<i>Journal Volume-5 Issue-1 Feb-2015</i> ISSN 2230-7850	
2016	<b>ENVIRONMENTAL STUDIES (1st ed.).</b>	Galgotia Publications	Co-Authored
2024	<b>GIVING BACK TO THE SOCIETY - A COMPARATIVE STUDY OF CSR INITIATIVES OF STATE BANK OF INDIA AND PUNJAB NATIONAL BANK</b>	<b>IPE Journal of Management</b> ISSN NO - 2249-9040	Sole Author
2024	<b>Corporate Social Responsibility and Creating Shared Value. A Bibliometric Analysis of Their Interrelations</b>	<b>History Research Journal</b>  ISSN NO - 0976-5425	Sole Author
Conference Publications			
<b>Year of Publication</b>	<b>Title</b>	<b>Conference</b>	<b>Co-author/s</b>
Research/ Academic Projects (Entrepreneurship Development Experience)			
Participation in Corporate Life			

Participation in Workshops/Conferences
<ul style="list-style-type: none"> <li>❑ Participated in the Annual Commerce Convention organized by Department of Commerce, D.U on Februry 3rd, 2012,</li> <li>❑ Participated in the workshop on "Creating Shared Value Through Corporate Social Responsibility in India" organized by The world Bank, Indian Institute of Corporate Affairs and FSG.</li> <li>❑ Participated in a workshop on Revised Schedule VI to the companies act,1956 organized by Ramanujan college on 1<sup>st</sup> March, 2013</li> <li>❑ Attended a one day workshop on E-Content and Capacity Building organized by the Institute Of Lifelong Learning, University Of Delhi on 3rd February 2016</li> <li>❑ Participated in the UGC-sponsored national seminar on Changing business and economic environment in india; vision 2020 organised by Sri Aurobindo College, University Of Delhi on februry 26, 2016- februry 27, 2016.</li> <li>❑ One Week Faculty Development Programme on Business Research Methods</li> </ul>
Other Academic Contributions